

# 5 Secrets

## TO BREAK INTO YOUR IDEAL JOB MARKET



### STRENGTHS

Know your strengths, is the 1st secret! Go to [HIGH5TEST.COM](http://HIGH5TEST.COM). Take this test to find what you THRIVE in or what strengths you have that you've noticed have become a weakness. And start allow them to be a true strength!



### VALUES

The 2nd secret is knowing your values. I am sure you have thought about what you care about, and what are non-negotiable behaviors that you will not stand for happening around you. Check out the values list in your email box.



### RESUME & INTERVIEW LINGO

Secret #3 is all about how to use the language from your strengths list and values list for re-branding. How can you take your top strengths & values and integrate them into your resume and then into your future interviews.



### LINKEDIN PROFILE

#4 is about your LinkedIn profile- update it, if you do not have one- create it! It truly is a fantastic tool in connecting with groups in the industry you hope to tap into. There are search tools to connect with like-minded individuals to begin forging relationships.



### KEY WORDS & GOOGLE TRENDS

Social media is an excellent way to reflect your personality and shine through the pile of other applications! The final secret is to use key words that relate to your job market. Strategically plug them in job summary, heading, and your relevant past experiences.

*Bonus Secret that works...*

Create a video resume, post in all social media & LinkedIn summary page



# PRINCELLA STRINGER

## CAREER COACH

Throughout my 20+ years in management, years as a program director & various HR roles in retail and non-profit...

- ~ I have coached hundreds of people
  - ~Trained trainers & mentors
  - ~AND have hired many while leading them to promotion

I loved the work I became a part of & now choose to empower mom's who want to make their mark in the work force.

Mom's who are searching for work they are passionate about or have a goal to work for an employer who they'd be excited to work for!

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Today, I get to enjoy life with my family by only accepting work that brings me joy... let's find that for you!



THE STRINGER FAMILY